



V E R M O N T S Y M P H O N Y O R C H E S T R A

Concert Program Guide Advertising Space Reservation & Specs

Please complete & return the bottom portion of this form to reserve your space.

SPECS

Print Quantity
SUMMER 9,000 (subject to change)
WINTER 12,000 (subject to change)

Resolution
300-350 dpi

Format
Digital
Quark or PDF
Hard copy proof required for new ads

Submission
annesbrown@mac.com & rebecca@vso.org

DEADLINES

Space reservation and discounted payment*
Summer: April 15 | Winter: July 15

Space reservation without discount
Summer: May 2 | Winter: July 25

Ad copy
Summer: May 9 | Winter: August 1

Standard payment (without early discount)
Summer: May 9 | Winter: August 1

* A 5% early payment discount is available to those willing to submit full payment by the deadlines above.

Please contact Rebecca Kopycinski with any questions at (800) 876-9293 x 13 or rebecca@vso.org.

Please cut on the dotted line and return the completed bottom portion to reserve your space.
You will be invoiced upon receipt of this insertion order.

Company/Business:

Contact name:

Phone:

E-mail:

- ◆ We would like to place the following ad (circle an option): Back cover | Inside back cover
Inside front cover | Center page | Full page | Half page | Quarter page | Eighth page
- ◆ If applicable, we have chosen the following orientation (circle an option): vertical | horizontal
- ◆ If applicable, our ad will be (circle an option): black and white | full color (CMYK)
- ◆ We would like our ad to appear in the following edition(s): Summer 2011 | Winter 11/12 | Both
- ◆ If applicable, we will use {the same ad | two different ads} in the summer and winter books.
- ◆ We will use the same ad we inserted in the most recent VSO book (circle an option): YES | NO
- ◆ We would like to submit our full payment by the deadlines listed above in order to take advantage of the 5% early payment discount (circle an option): YES | NO

Signature:

Date: